

numberbarn

Getting Started  
With NumberBarn's

# Simple Integration



# Getting Started with NumberBarn's Simple API Integration

Welcome to NumberBarn's API integrations! We're excited to partner with you in better benefiting your customers and boosting your additional revenue streams through NumberBarn's Simple API Integration model.

This is our lightest integration model with minimal setup and technical configuration. We've included some "need-to-know" essentials and steps to help you implement our Simple Integration however you choose to deploy it.

## What Can My Brand Do With the Simple Integration?

Enhance your customer experience and earn commissions. You can use the Simple Integration to show and sell custom phone numbers anywhere on your brand's customer experience:

- Website
- Apps
- Control panel
- Chat bot, social media, etc.


Use our Simple Integration model to **connect your users with NumberBarn's customized phone number "suggestion engine."** Match custom phone numbers with words or patterns based on your users' location (IP address), keywords, phrases, etc.

You can retrieve anywhere from one or two phone numbers, to dozens of different phone number options, at any price ranges you want. (For higher commissions, set criteria for numbers that start at a higher floor price.)


*TierraNet is a web hosting provider & domain registrar. [Example](#) from TierraNet's customer control panel:*


**Own a custom matching phone number**

<b>(555) 555-WORD</b> (555) 555-1212	<b>\$25</b>	BUTTON
<b>(555) 555-WORD</b> (555) 555-1212	<b>\$25</b>	BUTTON



Through our partnership with NumberBarn, we can offer these custom, real phone numbers that you can activate, transfer and begin using. Great for business marketing and personalized use.

[Learn more about NumberBarn](#) 

[Search for my own number](#) 



## Possible Use Cases

There are numerous ways to use NumberBarn's API to supplement your customer experience. Here are just a few use case ideas to help you tailor our API to your brand's needs.

### Who Can Use This Integration?

NumberBarn's Simple API Integration is an advantageous tool for brands of all kinds:

- Domain registrars, hosting providers & website builder platforms
- Agencies/performance marketers (campaign, landing page tracking)
- E-commerce platforms
- CRM/Contact management tools & platforms
- SaaS tools for SMB operations (scheduling, booking, dispatch, field services)

### How It Works

Set your criteria to display NumberBarn phone numbers however works best for your brand, customer-base, platform or application. You can offer the following (and more):

- Matching custom phone numbers during site creation or domain registration.
  - "Reinforce your brand with a matching business phone number."
- Dedicated phone numbers for new businesses or online stores.
  - "Get a dedicated customer support phone number for your site/store."
- Multiple phone numbers to your clients to better measure campaign metrics.
  - "Add unique, trackable phone numbers for campaigns."
- Localized phone numbers for SMB platforms directly within user control panel or UI.
  - "Get a local number for bookings or customer communication."

### Value-Add Opportunities

Tap into countless possibilities to benefit both your brand and your customers. Offering custom phone numbers is a natural add-on for service-based businesses, and a valuable convenience for new brands building out their site and communications.

#### *Your customers can:*

- **Bundle their brand** identity by pairing a matching phone number with their website or domain name.
- **Build local credibility** - local phone numbers increase familiarity, answer rates, etc.
- **Centralize and customize** their communications solutions within their CRM, etc.
- **Enable better campaign** attribution and more data-driven ad strategy, ideal for performance marketers.
- **Improve store trust** & conversion with a dedicated customer support number.



## The Purchase Process

The Simple Integration allows your users a straightforward phone number purchase process and no transaction burden for your brand.

After you've set up your broker account for your brand, you will receive your NumberBarn API token. You can then **set your criteria** for how you want NumberBarn phone numbers to display on your site or UI:

- Text matching
- Geolocation-based
- Amount of numbers to display
- Price ranges, etc.

Your customers can **click on their desired** phone number suggestion and purchase the phone number directly with NumberBarn.

When they click on their desired phone number, they will be directed to complete the **purchase at NumberBarn via your API token/affiliate link**, assuring your brand earns a commission on the phone number purchased.

## Support

To complete their purchase, the customer will create an account with NumberBarn.

**NumberBarn is responsible** for secure transactions, porting, customer support, etc. for the life of the customer's account with NumberBarn.

## Commission

The Simple API Integration offers a 5% commission to you, the Partner, per phone number sold via your Simple Integration referral link associated with your brand's broker account.

- You can request commission earnings payouts from within your brand's admin broker dashboard 10 days after completed phone number purchases.
- You can cash out your earnings anytime via ACH payment.

Note: For fraud prevention purposes, the *first* phone number sale associated with your API token will have a *30-day holding period* before payout, then subsequent sales will adhere to the 10-day payout timeframe.



## Here's How to Start

1. **Apply** to become a NumberBarn B2B Partner (if you haven't already).
2. Once we have approved your initial application, we will create a NumberBarn broker account on your behalf, requesting your **Admin contact info** including:
  - Full Name, Company Name, Company Address and Email Address.
    - We will then send a password reset email to complete your initial account activation.
3. In your new NumberBarn account, you can then **enter your identifying and payout information** by going to the "Sell" tab, then to the "Settings" tab to enter or upload the following information:
  - **Credit card information.** (All NumberBarn accounts require an active credit card on file for billing purposes in the event of additional purchases, upgrades, etc.)
  - **Bank account for ACH.**
  - **Taxpayer EIN** and Identification information.
4. Once approved for Simple Integration Partnership, within your "Sell" tab under "Tools," you will find your new API Token to validate your NumberBarn approved Partnership. You can find our **API documentation here.**
5. You can also find your **unique affiliate referral link** within the "Sell" tab of your broker account, for your customers to complete their purchase with NumberBarn. *This is how your brand will be associated with a phone number purchased via your page or UI in order to earn commissions.*
6. By becoming a broker through the Simple API Integration model, you agree to NumberBarn's **Terms of Service.**

We can walk you through any questions as you implement NumberBarn's Simple Integration. Contact us [api-support@numberbarn.com](mailto:api-support@numberbarn.com) or [support@numberbarn.com](mailto:support@numberbarn.com). We're always happy to help!

## Navigating Customer Expectation

Good news! Under this integration model, your **brand does not need to manage customer expectation** or experience during and after purchasing phone numbers via your affiliate referral link. NumberBarn assumes the responsibility of fulfillment, customer support, porting, etc.

Though your brand may only want to feature a simple NumberBarn "suggestion engine" upsell, you can increase your earnings by selling more phone numbers.

**Should you want to include additional marketing copy** to help promote the benefits of custom numbers to your users, we've included some additional sample marketing materials below.



## Suggested Marketing Copy and Messaging

Feel free to utilize the following sample copy, etc. to supplement your marketing as you Partner with NumberBarn in offering custom phone numbers to your users.

- You can suggest phone numbers and also include an “ad” snippet mentioning “Powered by NumberBarn,” with NumberBarn logo anywhere on your phone number upsell marketing pages. (Speak with our Sales experts to learn more about our fully Co-Branded Integration partnership).
- “What Can I Do with My Phone Number?” **Landing Page copy example**  
(DomainSpot deploys NumberBarn’s White Label API Integration model, so some information will differ from the Simple API Integration model. However, feel free to adopt and tailor relevant upsell copy to your brand’s voice, messaging, etc.)

